

# JURIOSITY

## PRIVACY & COOKIES POLICY

Last updated: 24 January 2018

### 1. About this Privacy Policy

- 1.1 This website, [www.juriosity.com](http://www.juriosity.com) (the **Website**), is operated by Basement Crowd Limited, a company registered in England and Wales with company number 08838261, whose registered office is at Lower Ground Floor, 17-21 Emerald Street, London, England WC1N 3QN (**Juriosity, our, us or we**).
- 1.2 The aim of this privacy policy (**Policy**) is to tell you how we will use any personal information collected from and about those who communicate with us and users of this Website (**you, your**). Please read it carefully before you proceed.
- 1.3 We may modify this Policy from time to time. We will use reasonable endeavours to notify you of any material amendments to this Policy by placing a clear notice about them on this Website or by other means, but do not guarantee to do so. Please review this Policy whenever you use this Website as any changes apply from the date that we make them.
- 1.4 Juriosity will be the 'data controller' of the personal information collected and used in relation to the Website and as set out in this Policy. You can contact us on the details provided in paragraph 9.

### 2. What information do we collect?

- 2.1 We may collect, store and use the following personal information about you:
- 2.1.1 information you provide when you register on the Website (including your email address and password) and information we generate when your account is created (including your username and login details);
- 2.1.2 if you are a barrister or undertaking pupillage, information we obtain from the Bar Council about you, including your name, call date, inn, university, chambers, contact details and rank (eg, silk, junior etc);
- 2.1.3 if you are a lawyer or other professional, information we obtain from the law firm or other organisation with which you are associated about you, including your name, date of admission and/or qualification (if relevant), university, contact details, the firm or organisation with which you are associated and your position (eg, partner, associate, trainee etc);
- 2.1.4 information you choose to add to your account on the Website, for example, your professional experience, qualifications or photographs;
- 2.1.5 information in relation to content, materials, text, publications, articles, documents, know-how or files you supply to us or upload to the Website (including the names of authors);

- 2.1.6 information in relation to purchases of or subscriptions for products and services, collected either on this Website or offline (including your name, email address, other contact details, password (if on our Website) and, if payment is required, any necessary payment details);
- 2.1.7 information you provide on interactive areas on the Website (for example, comment facilities, forums, 'like' functionality and bulletin boards);
- 2.1.8 information contained in or relating to any communications that you send to us through this Website or by other means (including the content and metadata associated with the communication);
- 2.1.9 information about your browser, device and use of the Website, including your IP address or other device ID, browser type and version, operating system, referral source, length of visit, page views and website navigation paths;
- 2.1.10 information generated in the course of the use of our Website (including the timing, frequency and pattern of service use);
- 2.1.11 information collected through cookies and similar technologies (see paragraph 4 below); and
- 2.1.12 any other personal information that you choose to send to us.

Where the information you provide relates to someone else (eg, co-authors), you must tell them how we will use their information in accordance with this Policy.

### **3. How will information about you be used and shared?**

- 3.1 The information we collect allows us to:
  - 3.1.1 provide you with the services on this Website, perform our contract with you and fulfil your requests, such as facilitating transactions and administering your account;
  - 3.1.2 administer and improve this Website and our products and services;
  - 3.1.3 communicate with you and provide customer services;
  - 3.1.4 where permitted by law, contact you with information, newsletters, bulletins and marketing materials about our products and services, including by email, telephone and post;
  - 3.1.5 conduct statistical and trend analysis and market research;
  - 3.1.6 provide content and other rankings and trend information through the Website;
  - 3.1.7 produce automated search and content rankings, including those personalised for the user;
  - 3.1.8 assign or sub-contract, procure goods or services for, or outsource any part of our normal business functions to third parties;

- 3.1.9 investigate and respond to any queries or complaints about this Website, us or our business;
  - 3.1.10 personalise your experience of the Website, for example, by suggesting relevant articles or individuals you may wish to follow;
  - 3.1.11 where relevant, for the establishment, exercise or defence of legal claims;
  - 3.1.12 protect the rights, property, or safety of us, our business, our clients or others;
  - 3.1.13 detect, investigate or prevent security or cyber incidents;
  - 3.1.14 monitor and analyse the use of any account to prevent, investigate and/or report fraud, misrepresentation, security incidents or crime; and
  - 3.1.15 meet applicable legal, regulatory and compliance requirements.
- 3.2 By using the Website, you expressly consent to the processing of your personal data in accordance with paragraph 3.1.
- 3.3 We will also use information collected through cookies and similar technologies as set out in paragraph 4 below.
- 3.4 We may employ the services of a third party to help us in certain areas, such as data hosting, user analytics, payment processing, advertising, and user notification and feedback functionality. In some cases the third party may receive your personal information. However, at all times, we will control and be responsible for the use of your information where a third party acts on our behalf.
- 3.5 We will share your personal information with government authorities and other third parties when compelled to do so by government and law enforcement authorities or as otherwise required or permitted by law, including but not limited to in response to court orders. We also may disclose personal information when we have reason to believe that someone is causing injury to or interference with our rights or property, other users or anyone else that could be harmed by such activities. We also cooperate with law enforcement inquiries and other third parties to enforce laws, intellectual property rights and other rights.

#### **4. Use of cookies and similar technologies on this website**

- 4.1 We use cookies and similar technologies to collect information about your online preferences. Cookies are small pieces of information sent by a web server to a web browser which allows the server to uniquely identify the browser on each page.
- 4.2 We use (or may use) the following categories of cookies (or other technologies having similar function and effect) on this Website from time to time:
- 4.2.1 **Strictly necessary cookies:** These cookies are essential in order to enable you to move around the Website and use its features. Without these cookies, services you have asked for (such as remembering your login details) cannot be provided.

- 4.2.2 **Performance cookies:** These cookies collect information about how visitors use the Website, for instance which pages visitors go to most often, and if they get error messages from web pages. Information these cookies collect will only used to improve how the Website works (or, otherwise, to provide information about a user's interaction with the Website).
- 4.2.3 **Functionality cookies:** These cookies allow the Website to remember choices you make (such as your user name or language) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. These cookies cannot track your browsing activity on other websites.
- 4.2.4 **Security cookies:** These cookies form part of our security features, for example, by helping us detecting malicious activity and violations of our Terms and Conditions.
- 4.2.5 **Advertising cookies:** We may use cookies to present relevant advertising both on and off the Website, and also to track how you interact with ads (including any action you take). Our partner organisations may use cookies to determine whether we have shown an ad and how you interact with it. We may also work with a partner organisation to show you an ad on or off the Website, such as after you have visited a partner's site or application.
- 4.2.6 **Social media cookies:** These cookies allow you to share your activity on the Website on social media such as Facebook and Twitter. These cookies are not within our control. Please refer to the privacy policies of the social networks in question for how their cookies work.
- 4.3 If you want to delete any cookies that are already on your computer, please refer to the help and support area on your internet browser for instructions on how to locate the file or directory that stores cookies.
- 4.4 Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of this Website.
- 4.5 To find out more about cookies please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

## 5. Links

This Website contains links to other websites over which we have no control. We are not responsible for privacy policies or practices of other websites which you choose to visit from this Website. We encourage you to review the privacy policies of those other websites so you can understand how they collect, use and share your personal information.

## 6. Security

We have implemented reasonable technical and organisational measures designed to secure your personal information from accidental loss and from unauthorised access, use, alteration and disclosure. However, the internet is an open system and we cannot guarantee that unauthorised third parties will never be able to defeat those measures or use your personal information for improper purposes.

## **7. Sale of the business**

In the event that our business is sold or integrated with another business, your details may be disclosed to our advisers, a prospective purchaser and any prospective purchaser's advisers and will be passed to the new owners of the business.

## **8. Updating your information**

8.1 You may review, correct, update or change your personal information at any time by contacting us as set out in paragraph 9 below.

8.2 You can manage your marketing communication preferences by using any unsubscribe mechanism provided within the communications that you receive, or otherwise by using any functionality provided through the Website.

## **9. How to contact us**

If you have any questions about this Policy or your personal information, please contact us at [help@juriousity.com](mailto:help@juriousity.com) or on +44 (0)20 3912 0168.

## **10. Additional information for the EEA**

In order to meet applicable data protection and privacy law in the European Economic Area (**Europe**), we provide certain additional information below.

## **11. Who is responsible for your personal data?**

Juriousity will be the data controller for the personal information collected through, and in relation to, our Website and services. Our contact details are set out at paragraph 9 above.

In addition, you can contact our data protection officer at [help@juriousity.com](mailto:help@juriousity.com).

## **12. Legal basis for processing**

12.1 On some occasions, we process your personal information with your consent (including when you agree that we may place cookies other than those that are strictly necessary). Where we do process data based on consent, your consent is revocable at any time.

12.2 On other occasions, we process your data when we are required to do this by law (for example, if we are required by court order or any applicable law to process data).

12.3 When we ask you to supply us with personal information we will make it clear whether the information we are asking for: (i) must be supplied so that we can provide services to you under the Terms and Conditions you enter into with us or because it is required by law; or (ii) is optional, and the consequences of not providing the information.

12.4 The processing of some of your personal information (eg, your login details and information provided in order to purchase products or services from us) is necessary in order to provide services on the Website to you pursuant to the Terms and Conditions you enter in to with us or pursuant to other contracts you have with us. Without this information, we would not be able to provide certain services to you.

- 12.5 We also process your personal information when it is in our, or a third party's, legitimate interests to do so and when these interests are not overridden by your data protection rights. Where we are not relying on consent, legal requirements or contractual necessity, we process your personal information for the legitimate interests as described in this Policy.
- 12.6 Annex 1 summarises the lawful bases pursuant to which we may process your personal data in accordance with applicable data protection legislation. For each type of processing described in paragraph 3 of this Privacy Policy, Annex 2 identifies the relevant lawful basis or bases for such processing.

### **13. International data transfers**

We may transfer your personal information to our service providers as identified above in paragraph 3.4, which may involve the transfer of personal information to countries outside the European Economic Area which have different data protection standards to those which apply in the European Economic Area, for the purposes set out in this Policy. We will have put in place European Commission approved standard contractual clauses to protect this data or will rely upon another appropriate safeguard, such as a relevant Privacy Shield (eg, the EU-US Privacy Shield). You have a right to ask us for a copy of the safeguard (by contacting us as set out in paragraph 9 above).

### **14. How long will your data be kept?**

- 14.1 Juriosity keeps your profile and account until you request that we close it or your account is otherwise terminated or expires in accordance with our Terms and Conditions. You can request closure of your account either by contacting us via the contact details in paragraph 9 or using any functionality provided on the Website for this purpose from time to time.
- 14.2 If you close your account, we will endeavour to remove your account from Juriosity's production system within 48 hours. We generally delete closed account information and will de-identify any logs or other backup information within 30 days of account closure, except as noted in our Terms and Conditions.
- 14.3 You will not be able to access your account or its contents after you close your account. However, your public profile may be displayed in search engine results until the search engines refresh their cache.

### **15. Your rights**

- 15.1 You may ask us for a copy of your information, to correct it, erase it or to transfer it to other organisations at your request. You also have rights to object to some processing and, where we have asked for your consent to process your data, to withdraw this consent. Where we process your personal information because we have a legitimate interest in doing so (as explained above), you also have a right to object to this. You also have the right to restrict processing in certain circumstances. These rights may be limited in some situations – for example, where we can demonstrate that we have a legal requirement or other legitimate grounds to process your data. We may ask you to verify your identity and to provide other details to help us to respond to your request.
- 15.2 If you wish to exercise these rights, please contact us using the contact details in paragraph 9 above. We hope that we can satisfy any queries you may have about the way we process

your data. However, if you have unresolved concerns you also have the right to complain to data protection authorities.

## Annex 1

### Summary of the lawful bases for processing under Article 6 of the General Data Protection Regulation (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016)

<b>Lawful basis</b>	<b>Description</b>
<b>Consent</b>	You have given consent to the processing of your personal data for one or more specific purposes.
<b>Contract</b>	Processing is necessary for the performance of a contract to which you are a party or in order to take steps at your request prior to entering into a contract.
<b>Legal obligation</b>	Processing is necessary for compliance with a legal obligation to which we are subject.
<b>Vital interests</b>	Processing is necessary in order to protect the vital interests of you or another natural person.
<b>Public task</b>	Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.
<b>Legitimate interests</b>	Processing is necessary for the purposes of legitimate interests pursued by us or by a third party, except where such interests are overridden by your interests or fundamental rights and freedoms which require protection of personal data.



## Annex 2

### Lawful bases for processing under this Privacy Policy

Para.	Types of processing we undertake	Legal basis for processing
3.1.1	Provide you with the services on this Website, perform our contract with you and fulfil your requests, such as facilitating transactions and administering your account.	Consent / Contract
3.1.2	Administer and improve this Website and our products and services.	Consent / Contract
3.1.3	Communicate with you and provide customer services.	Consent / Contract
3.1.4	Where permitted by law, contact you with information, newsletters, bulletins and marketing materials about our products and services, including by email, telephone and post.	Consent / Contract
3.1.5	Conduct statistical and trend analysis and market research.	Consent / Contract
3.1.6	Provide content and other rankings and trend information through the Website.	Consent / Contract
3.1.7	Produce automated search and content rankings, including those personalised for the user.	Consent / Contract
3.1.8	Assign or sub-contract, procure goods or services for, or outsource any part of our normal business functions to third parties.	Consent / Contract
3.1.9	Investigate and respond to any queries or complaints about this Website, us or our business.	Consent / Contract
3.1.10	Personalise your experience of the Website, for example, by suggesting relevant articles or individuals you may wish to follow.	Consent / Contract
3.1.11	Where relevant, for the establishment, exercise or defence of legal claims.	Consent / Contract / Legitimate interests
3.1.12	Protect the rights, property, or safety of us, our business, our clients or others.	Consent / Contract / Legitimate interests
3.1.13	Detect, investigate or prevent security or cyber incidents.	Consent / Contract / Legitimate interests
3.1.14	Monitor and analyse the use of any account to prevent, investigate and/or report fraud, misrepresentation, security incidents or crime.	Consent / Contract / Legitimate interests
3.1.15	Meet applicable legal, regulatory and compliance requirements.	Consent / Contract / Legal obligation